

Las Vegas Company Link Technologies is certified as PCI Security Standards Council Qualified Security Assessor

(EMAILWIRE.COM, September 21, 2010) LAS VEGAS, NEVADA - Link Technologies, (Link Tech, LLC), founded in 2000, is a professional services solutions company with headquarters in Las Vegas, Nevada, announced today that they have successfully completed the PCI Security Standards Council Qualified Security Assessor testing process and are validated as compliant with the Payment Card Industry Data Security Standard (PCI DSS).

The PCI Data Security Standard, endorsed by American Express, Discover Financial, JCB, MasterCard Worldwide and Visa International, requires merchants and service providers that store, process or transmit customer payment card data to adopt information security controls and processes to ensure data integrity. Participating payment brands require PCI DSS compliance reports by a certified third-party assessor for merchants and service providers that process credit card transactions to achieve compliance. More information on the Council and the standard can be found at www.pcisecuritystandards.org

As a Qualified Security Assessor, Link Technologies is certified to help merchants manage data security risks, evaluate the security of their systems that store payment account data and assist them in achieving compliance with the PCI DSS. In an era of increasingly sophisticated attacks on systems, the PCI DSS certification reassures merchants that they are being assessed accurately and fairly against the most current payment industry requirements.

“The PCI Security Standards Council is committed to helping everyone involved in the payment chain protect consumer payment data. By participating in the QSA certification process, Link Technologies demonstrates they are playing an active part in this important end goal,” said Bob Russo, general manager, PCI Security Standards Council.

“A wide range of companies, not just banks and online merchants, are required to demonstrate their compliance with the PCI Data Security Standards—basically any entity storing, transmitting or processing credit card data,” said Terry Daus, Practice Director of Security & Networking at Link Technologies. “Ultimately it is in the best interest of the company to comply, as without the appropriate information security measures in place, they run the risk of their data and that of their customers being compromised—with very damaging consequences. We are very excited about the addition of this prestigious accreditation to our security practice and look forward to working with our existing and new customers in helping them achieve and validate compliance with the PCI Data Security Standard.”

About PCI Security Standards Council

The mission of the PCI Security Standards Council is to enhance payment account security by fostering broad adoption of PCI security standards. For more information, please visit www.pcisecuritystandards.org

About Link Technologies

Link Technologies (Link Tech, LLC), founded in 2000, is a professional services solutions company with headquarters in Las Vegas, Nevada. Link Technologies offers clients cost-effective consulting-based solutions, and is dedicated to helping clients solve the complex challenges created by today’s global business environment. We merge our clients expectations, the talents of our staff and cutting-edge technologies to deliver innovative, time-saving, long-term solutions. The result for the client is a product that stands out, more time to pursue business opportunities, and solutions that stand the test of time.

Link Technologies’ SecureLink division is an advisory practice specializing in information security. We work with companies to ensure that the critical information essential to their success is secure. SecureLink’s comprehensive approach is highly effective and includes services to address information assurance, governance, risk and compliance, IT audit, implementation and ongoing operations improvement.

As regards official PCI-DSS assessments, SecureLink’s consultants take clients from the first stage—actually identifying where cardholder data flows and is stored throughout the organization—through completion of the annual PCI DSS audits, and all points in between.

In addition to official PCI-DSS assessments, SecureLink can offer consulting services to assist in the design and installation of solutions deemed necessary to meet the requirements set out by the PCI-DSS mandates or other compliance requirements. Utilizing a collaborative approach, our team of highly experienced consultants look to fully understand the clients business first and from there determine the risks and exposures that they may have, and help the client understand, manage, and mitigate those threats to information security.

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