

Link Technologies Named “Woman-Owned Business of the Year” for Pacific Region

LAS VEGAS, August 17, 2015 – Link Technologies (Link) was recently named SBA’s “Woman-Owned Business of the Year” for the Pacific Region (Nevada, Arizona, California, Hawaii, Guam).

Link is a professional services and staff augmentation firm focused on IT, Cyber Security, Project Management, and Audit/Compliance, and has been active in the Pacific Region for 15 years. A woman-owned 8(a), Link works with major commercial clients, SMBs, and government entities at the Federal, State and Local levels. Link’s focus on ethics and relationship-oriented approach have allowed it to attract and retain satisfied clients across a wide array of industries, and to grow by 75% in the last three years alone.

“I really believe that what you put into a community and relationships, you get back,” said Debbie Banko, Link’s owner and CEO. “Part of the reason we’ve been so successful is that we’re surrounded by great people and good causes.”

Link supports organizations promoting diversity and the empowerment of women, including Women in Technology International (WITI), the National Association of Women Business Owners (NAWBO), and the Women’s Business Enterprise National Council (WBENC). Link is also the top-billed sponsor for “Technology and Diversity for Charity” – an organization benefiting charities in Southern Nevada.

The “Woman-Owned Business of the Year” award recognizes these contributions to community, as well as Link’s staying power, growth, financials, innovation, responses to adversity, and small business advocacy.

“We’re proud to be part of the small business community, and grateful to have had the support of SBA along the way,” Banko said. “We started as a one phone operation from my dining room table. The kind of success Link has experienced would not be possible without the support and guidance of people in this community.”

Debbie Banko and Link Technologies were honored, along with other Nevada Businesses of the Year, at the SBA awards luncheon in Las Vegas, NV.

About Link Technologies

Link Technologies (Link Tech, LLC), founded in 2000, is a professional services solutions company with headquarters in Las Vegas, Nevada. Link Technologies offers cost-effective IT services, and is dedicated to helping clients solve the complex challenges created by today’s global business environment.

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